World Soil Day was celebrated on 05.12.2018 in a farmer’s field at Vairamangam, Erode District. The event was organized jointly by ICAR-Sugarcane Breeding Institute, Coimbatore and Sakthi Sugars Limited, Sakthi Nagar, Appakudal. The present condition of soil in the Erode district was explained to the farmers using the detailed soil profile study conducted in the district. The soil constraints prevailing in the area is shown to them and the corrective measures were suggested. In addition, the importance of soil health and the advantages of integrated nutrient management in sugarcane were explained to the farmers. Soil Health Cards were distributed to sugarcane farmers on this occasion.